

Exploring the Role of ESG Practices in Accelerating Decarbonization in the Construction Industry

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Construct Innovate



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Outline

- ✓ Introduction
- Project objective
- Climate change mitigation
- ✓ ESG integration
- Methodology
- Research Outcome
- ✓ Conclusion
- ✓ Future Plan



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Introduction - Why this Matters

Drivers

Construction industries

are a major contributor



Decarbonation

To meet **EU climate goals** and Net-Zero targets.

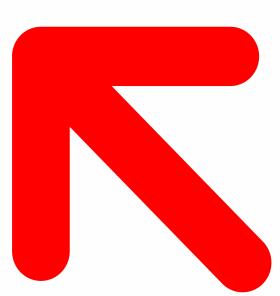
Project Goal

Assess ESG adoption in the **Irish construction sector** and its alignment with climate objectives.





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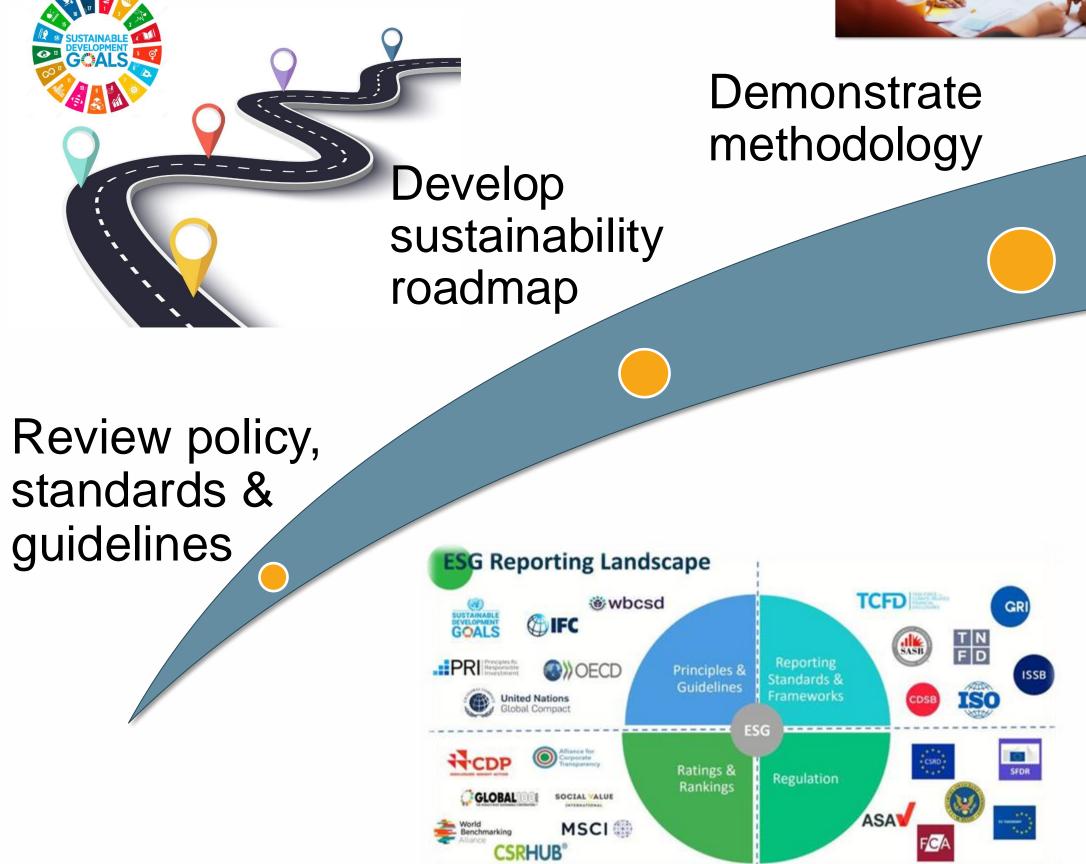
Sustainability

ESG (Environmental, Social, Governance) practices



Project objectives







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Foster awareness & share knowledge



Climate change mitigation



The Paris Agreement

Limit global temperature rise to well **below 2°C**

European Green Deal



- At least 55% emissions reduction by 2030 (compared to 1990 levels)
- Net-zero GHG emissions by 2050 Ο

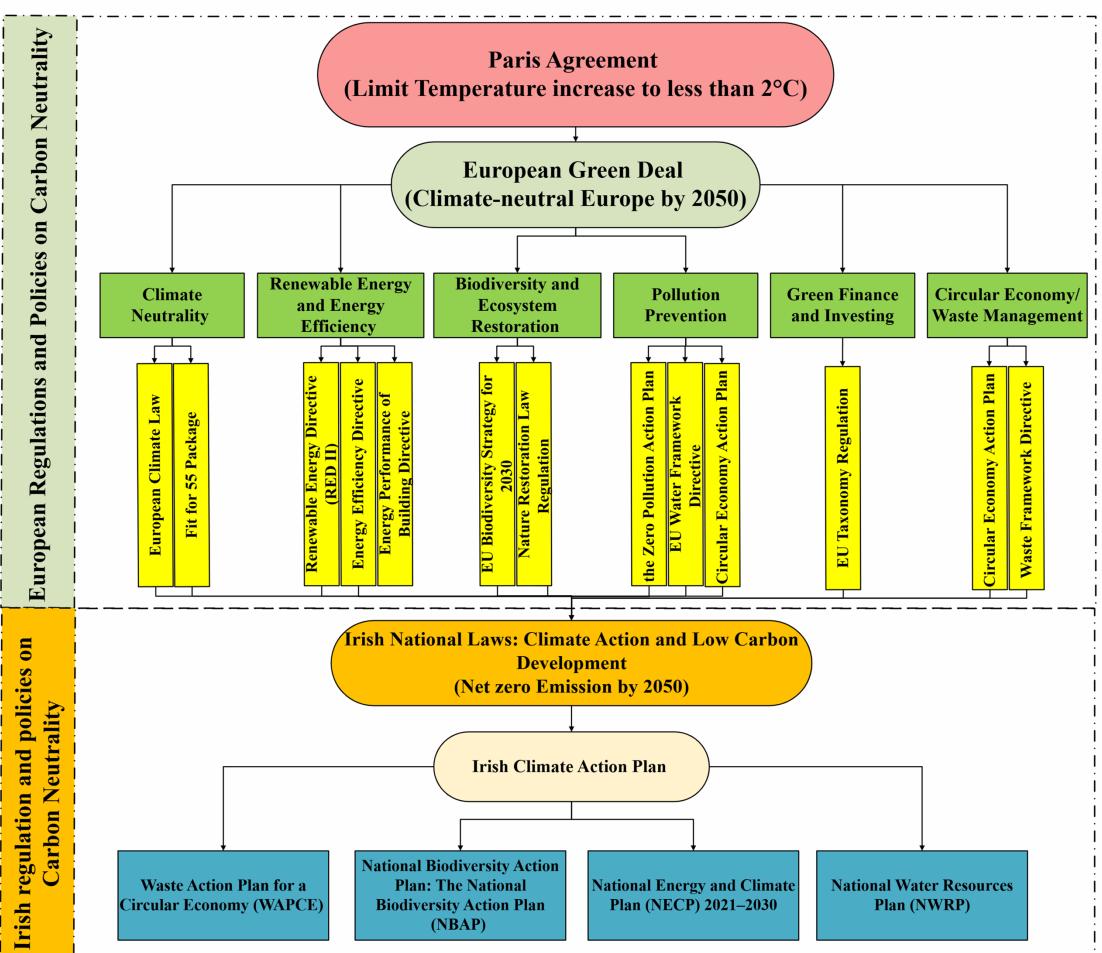


Ireland's Climate Legislation

- 51% GHG reduction by 2030 \bigcirc
- Carbon neutrality by 2050 Ο



National Climate Action Plan



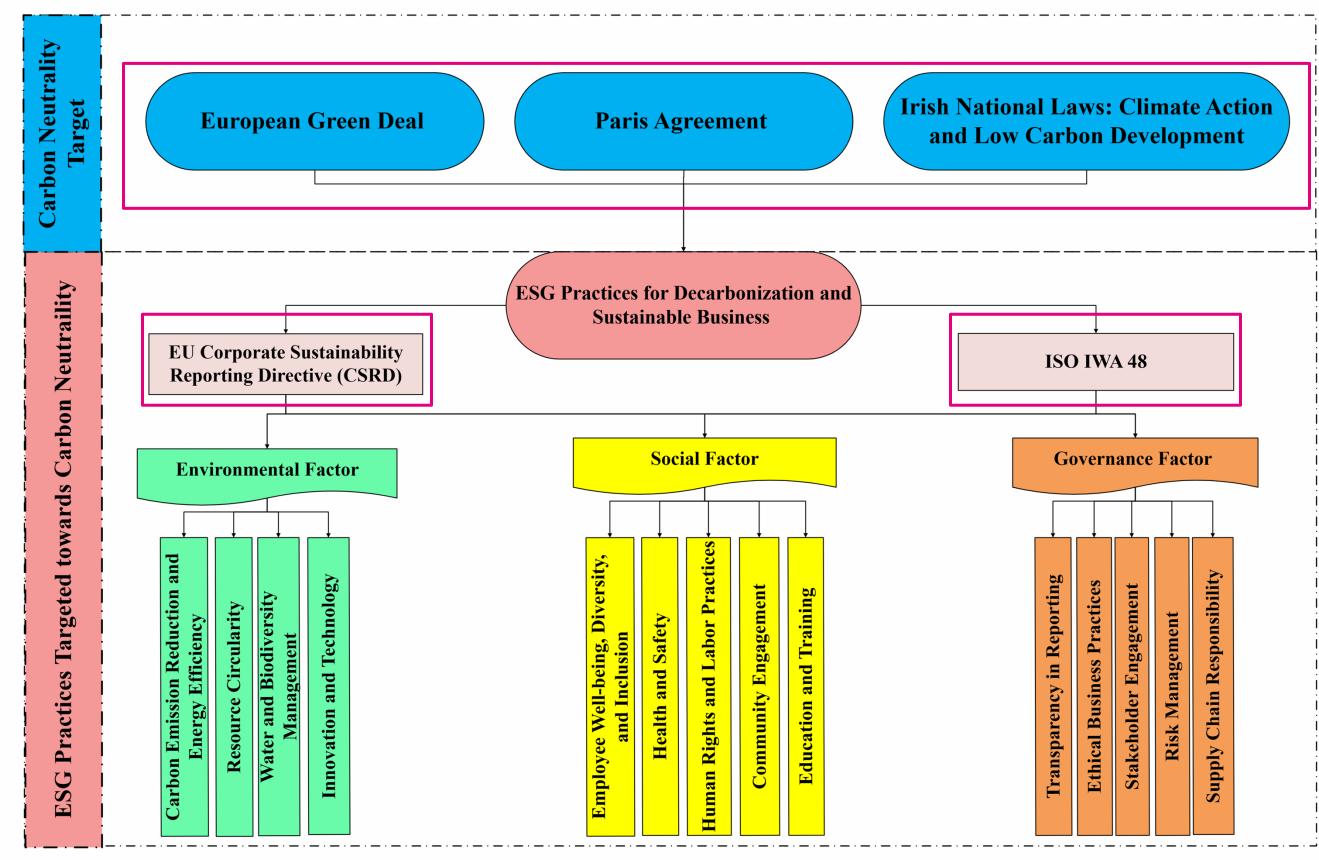




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ESG Integration

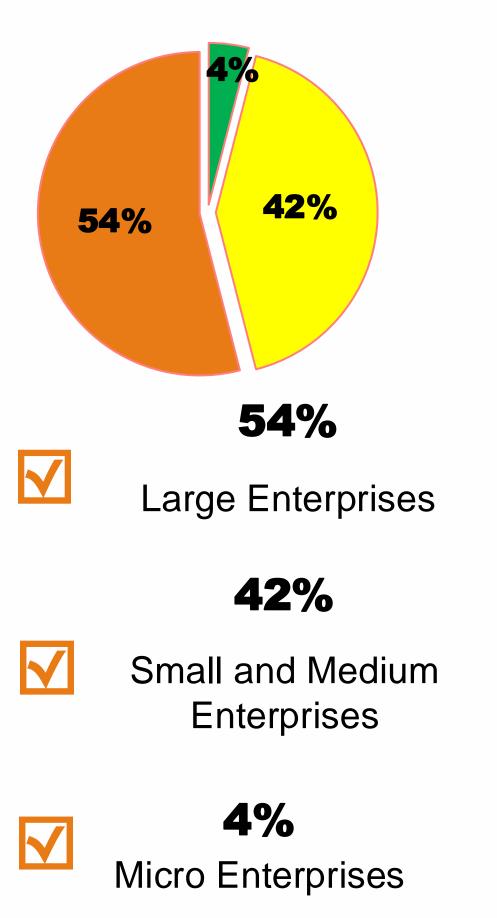
- Regulations based on:
 - o **EU CSRD**
 - \circ ISO IWA48
- ESG framework ensures companies' accountability for:
 - Reduces environmental impact.
 - Improves **social responsibility**.
 - Strengthens corporate governance.

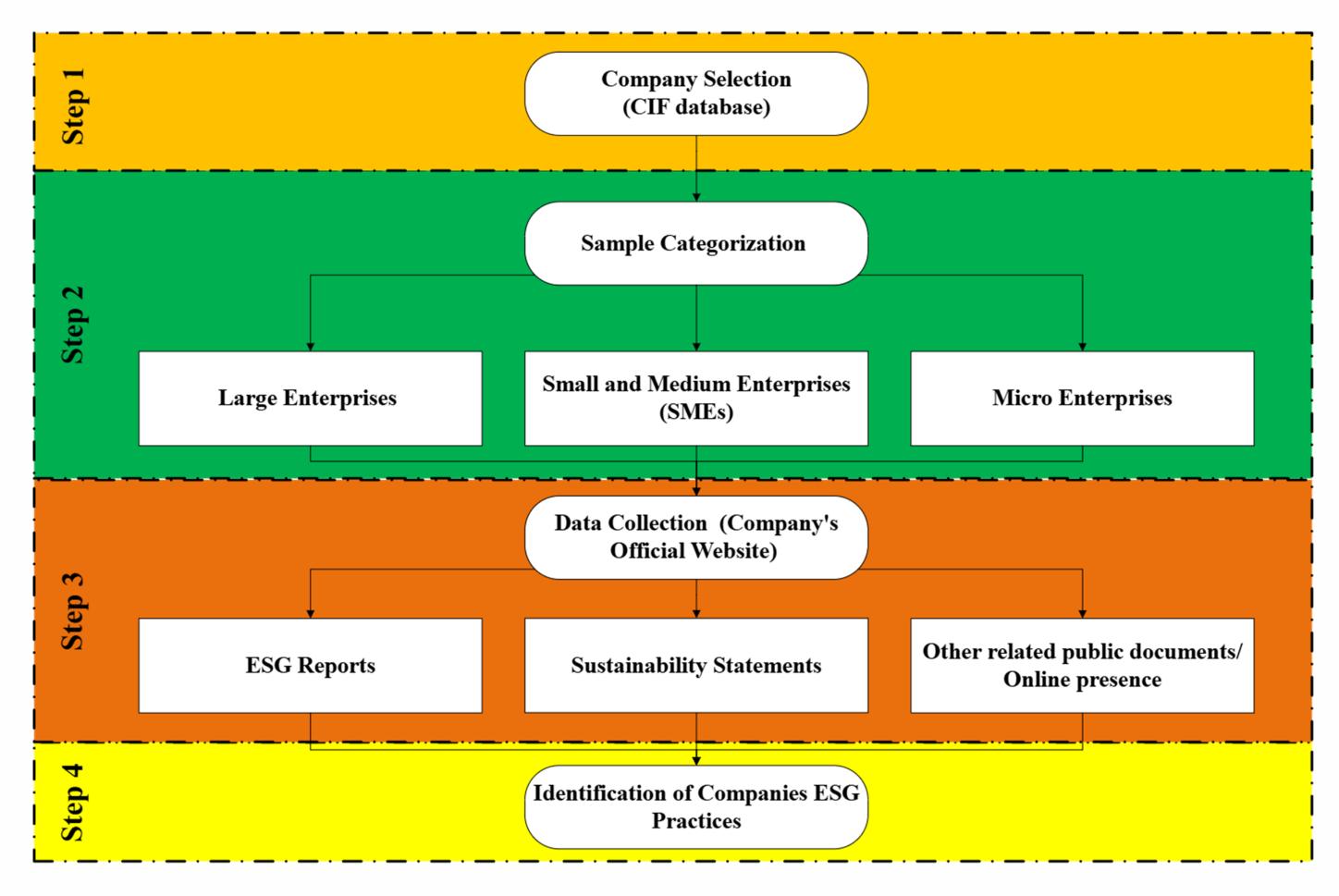




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Methodology



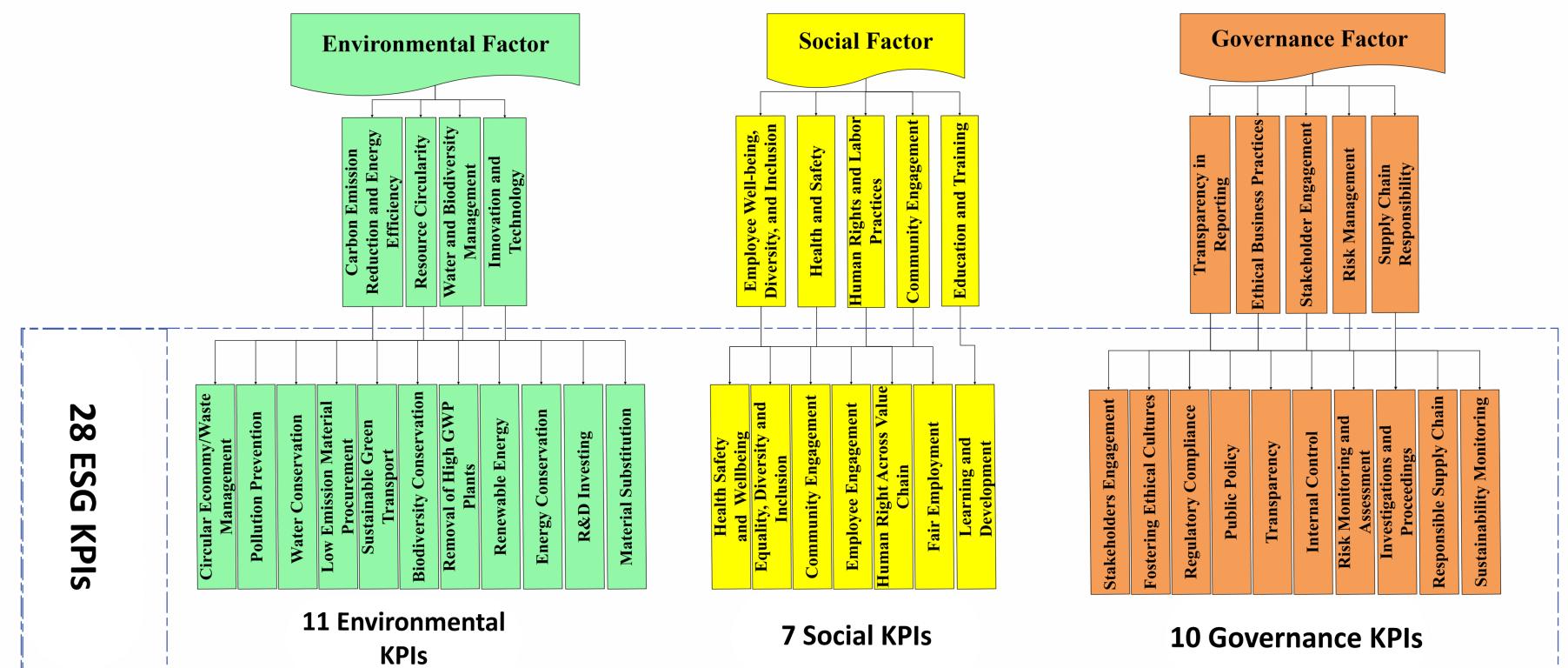




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Methodology

ESG KPI Identification

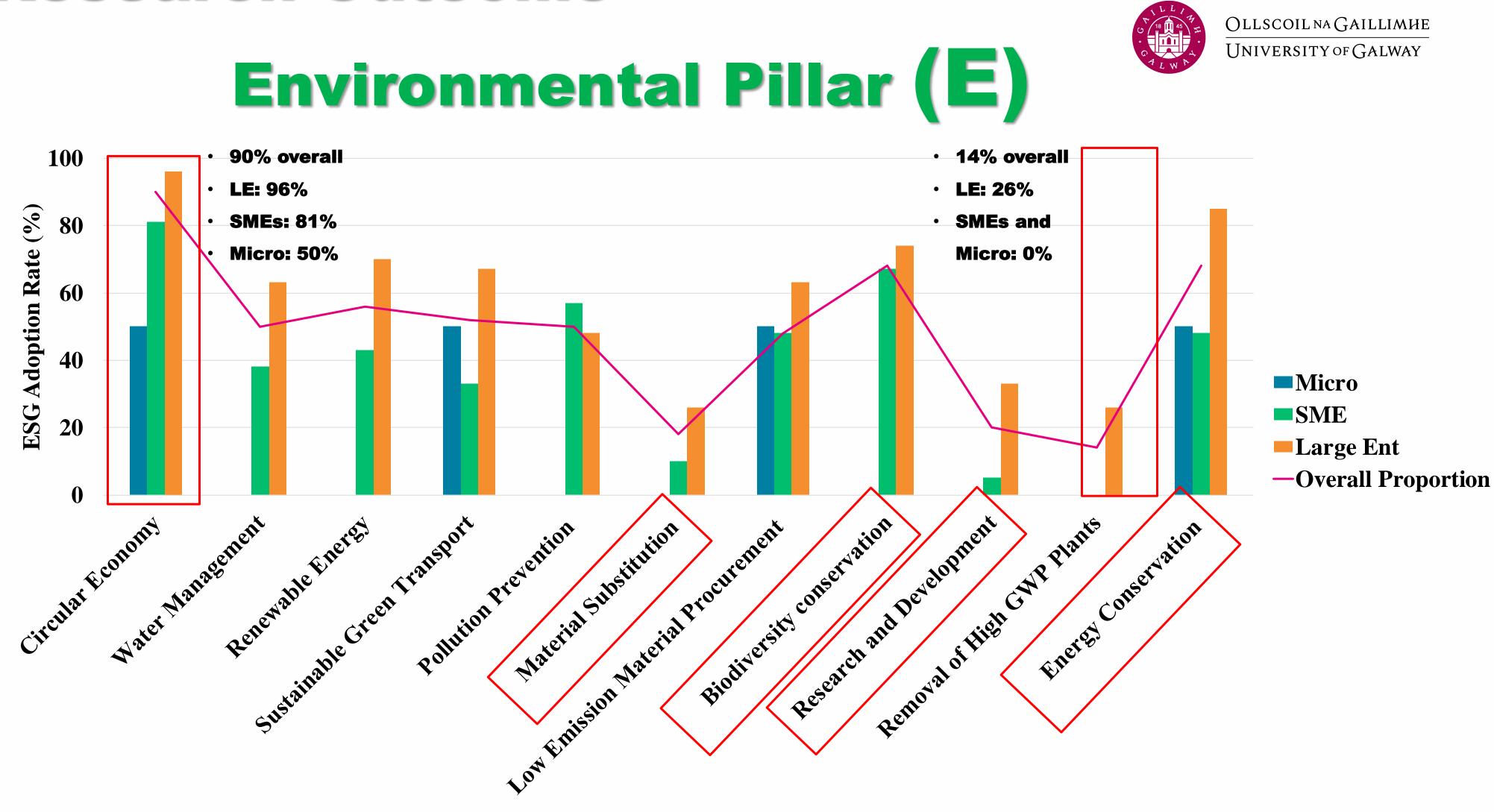




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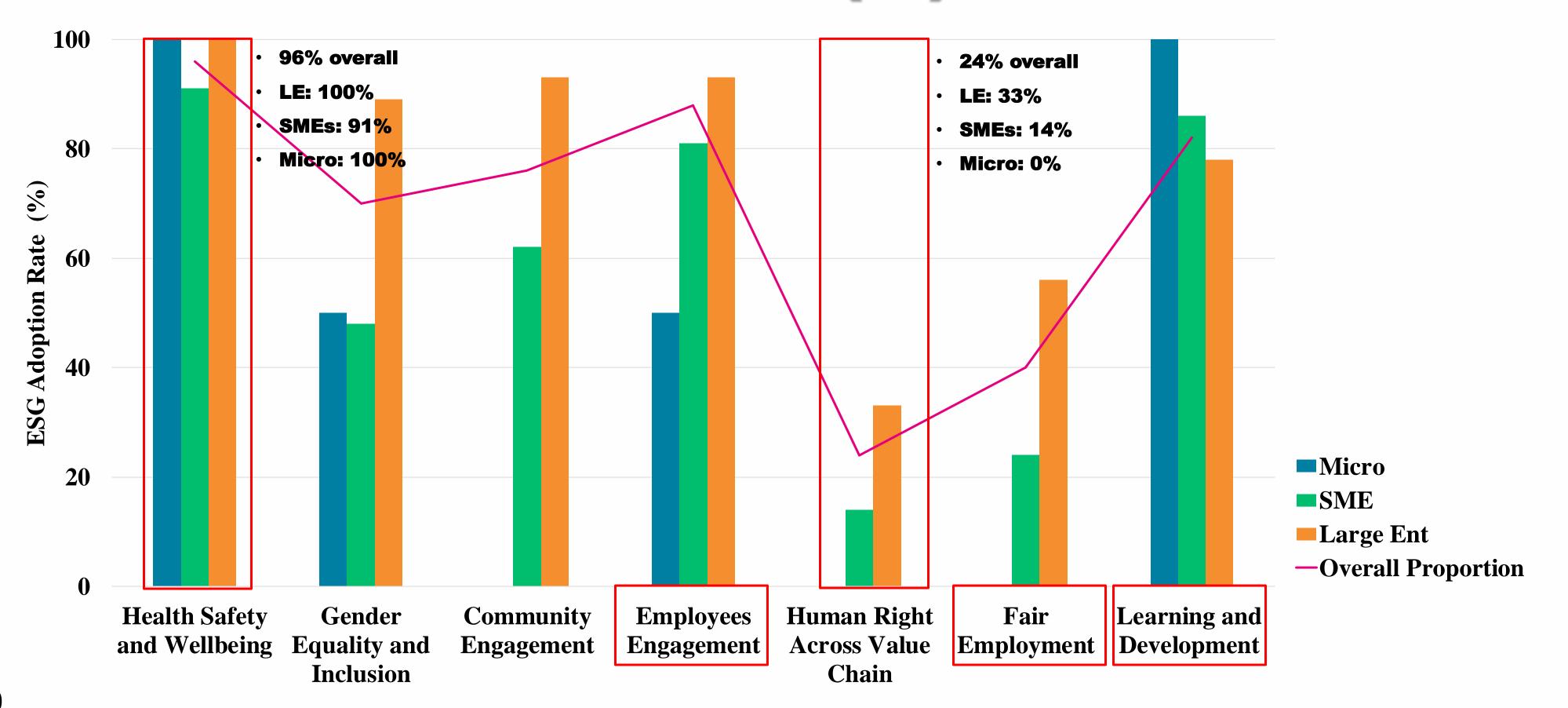
Research Outcome

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Research Outcome

Social Pillar (S)

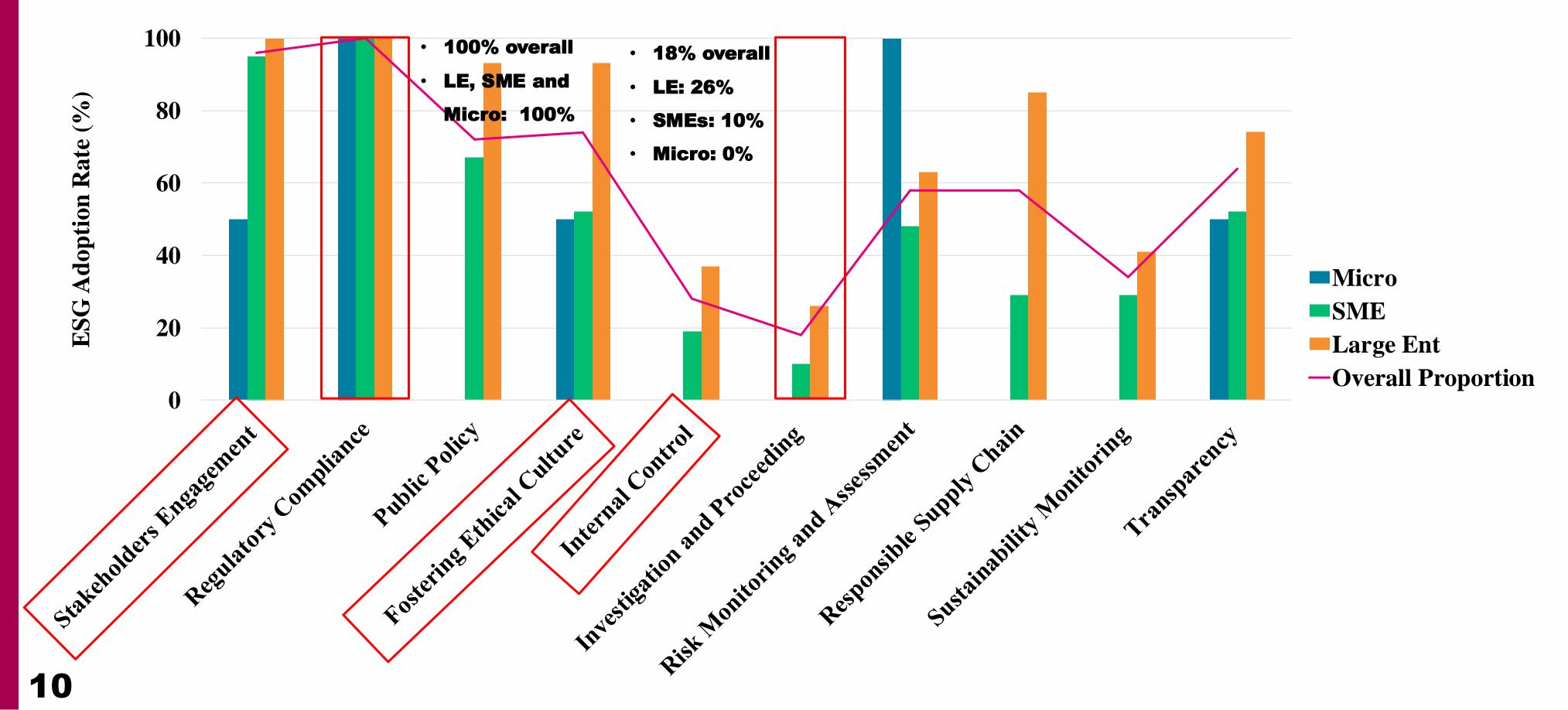




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Research Outcome

Governance Pillar (G)





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Conclusion

- **ESG is crucial** for decarbonization in construction.
- SMEs and Micro enterprises faced challenges due to limited resources and awareness
- SMEs need support to bridge gaps.
- **Collaboration & innovation** will drive industry-wide transformation. Ο
- **Knowledge-sharing & partnerships** are key to ESG integration. Ο



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Future plan & Next Steps

- Conduct workshops & surveys to refine ESG implementation. Ο
- Develop methodology for the ESG in the construction industry Ο
- Develop a **digital EPD tool** for façade system verification. Ο
- Launch an **awareness campaign** on sustainability. Ο
- Contribute to industry-wide knowledge sharing. Ο





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Thank you

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