



Accelerating Action

Make better, more sustainable decisions

AcceleratingAction.com

Tom Lindsay
Co-founder & Director
tom@AcceleratingAction.com



ACT

Accelerating Change Together

“Accelerate the Green Transition across the island of Ireland”

Our Green Transition Design Services

act-studio.com



Impact Architecture



Resilient Urbanism



Future Visions
& Strategies



Impact at Scale



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Accelerating Action

Your Sustainability Management System



COMHAIRLE CONTAE AN CHLÁIR
CLARE COUNTY COUNCIL

Universities
and NGOs



OLLSCOIL NA
GAILLIMHE
UNIVERSITY
OF GALWAY



QUEEN'S
UNIVERSITY
BELFAST



Comhairle Chontae Uíbh Fhailí
Offaly County Council

ADARE Tidy TOWNS



Cork
Environmental
Forum



CITIES
NETWORK



Comhairle Contae Mhaigh Eo
Mayo County Council

Accelerating Action

Your Sustainability Management System



Laois County Council
Áras an Chontae, Portlaoise, Co. Laois

ARUP



Derry City & Strabane
District Council
Comhairle
Chathair Dhoire &
Cheantar an tSrátha Báin
Derry City & Strabane
District Council



An Roinn Comhshaoil,
Aeráide agus Cumarsáide
Department of the Environment,
Climate and Communications

MVRDV

CEDERYALL



National and local
government

Businesses



Discovering, communicating and improving impact in line
with the UN Sustainable Development Goals (SDGs)

Case study

MVRDV

Before adopting
Accelerating Action,
MVRDV championed 3 of
the 17 SDGs.



11 SUSTAINABLE CITIES
AND COMMUNITIES



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



13 CLIMATE
ACTION



Case study

MVRDV

Using Accelerating Action on just two MVRDV projects, we were able to show MVRDV was contributing to 4 more SDGs than they knew of and specifically which SDG Targets they were hitting.

That's missing value.

MVRDV have now adopted the Tool, using it across their project teams as well as by their clients.



Markthal

+



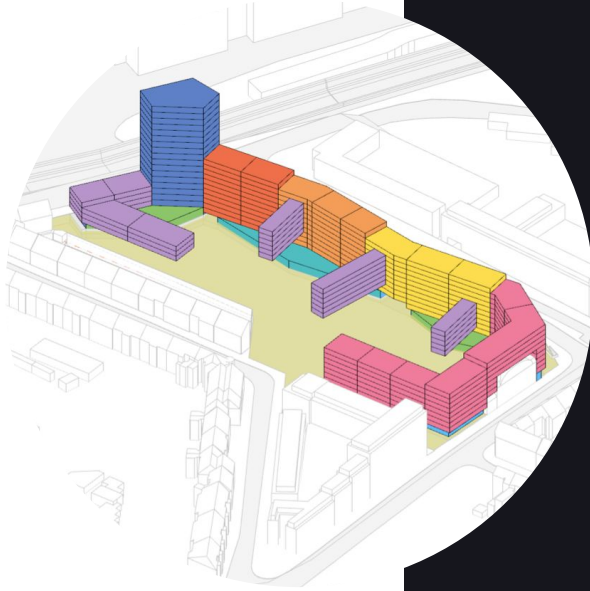
Art Depot

=



CASE STUDY

MVRDV



OUTPUT:
Floor area
Function
Budget
Location
Year

IMPACT IN TERMS OF:

Poverty

Food/nutrition/hunger

Health & well-being

Education

Gender equality

Energy

Infrastructure

Inequality

Cities & communities

Climate

Governance





ACCELERATING ACTION

Our 3 step process



1. Add basic information on your action

Name

Type

Status

2. Select 'Tags' relevant to your action

inclusive

energy effic

climate mitigation


skills training

youth

i Human interventions to reduce the effects of...

3. Select from a shortlist of relevant SDG Targets and metrics



 **13.3 build capacity to tackle climate change** ☒

☐ Positive / Negative Impact

☐ Direct / Indirect Impact

Action(s)

KPI(s)





ACCELERATING ACTION





ACCELERATING ACTION



The SDGs, your policies and actions,

translated.

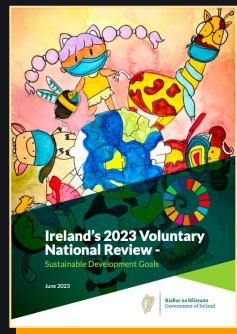




An Roinn Comhshaoil,
Aeráide agus Cumarsáide
Department of the Environment,
Climate and Communications



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The SDGs,

your progress reports,

translated.





An Roinn Comhshaoil,
Aeráide agus Cumarsáide
Department of the Environment,
Climate and Communications



The SDGs, your national climate plan, translated.





Comhairle Contae Mhaigh Eo
Mayo County Council



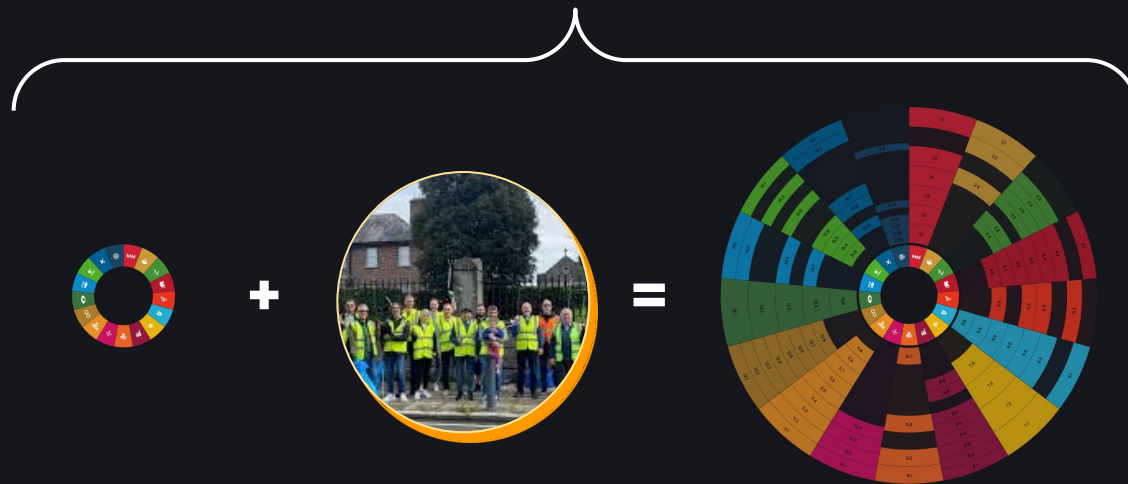
The SDGs,

your local climate plans,

translated.



Dublin Community Groups



The SDGs,

your community projects,

translated.



Derry City & Strabane
District Council

Comhairle
**Chathair Dhoire &
Cheantar an tSraitha Báin**

Derry Cittie & Strabane
District Council



The SDGs, your funding applications,

translated.

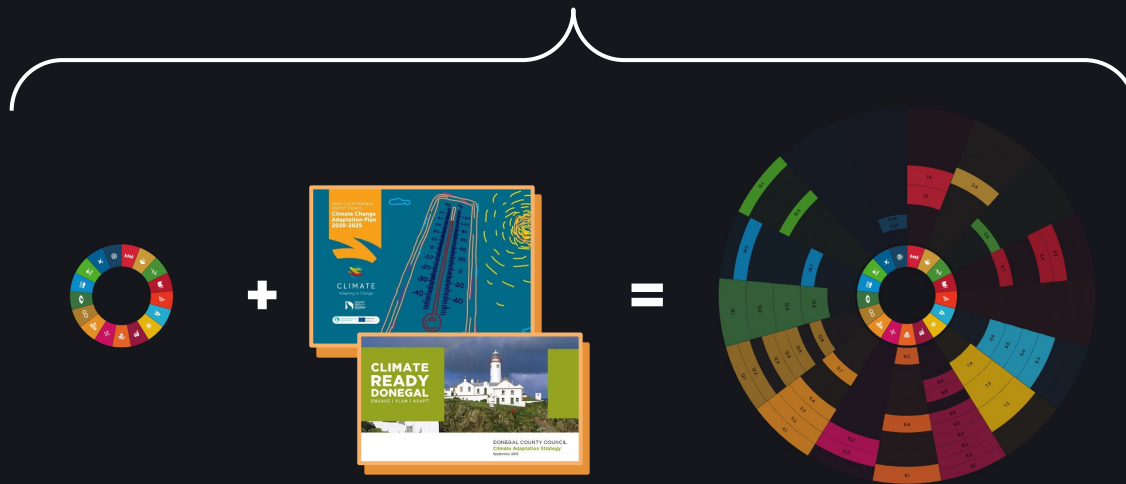




Derry City & Strabane
District Council
Comhairle
Chathair Dhoire &
Cheantar an tSrátha Báin
Derry Cittie & Strabane
District Council



Comhairle Contae
Dhún na nGall
Donegal County Council

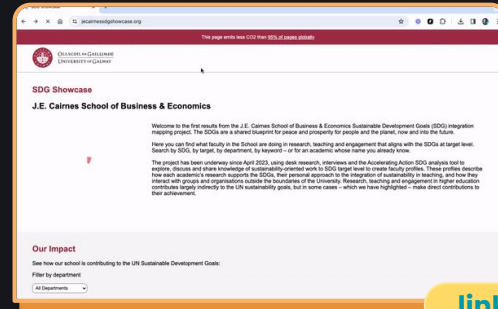


The SDGs, your joint climate frameworks, translated.





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GAILLIMHE
UNIVERSITY
OF GALWAY



[link](#)

The SDGs,

your staff's work,

translated.



Show the detail AND the Big Picture



Project A



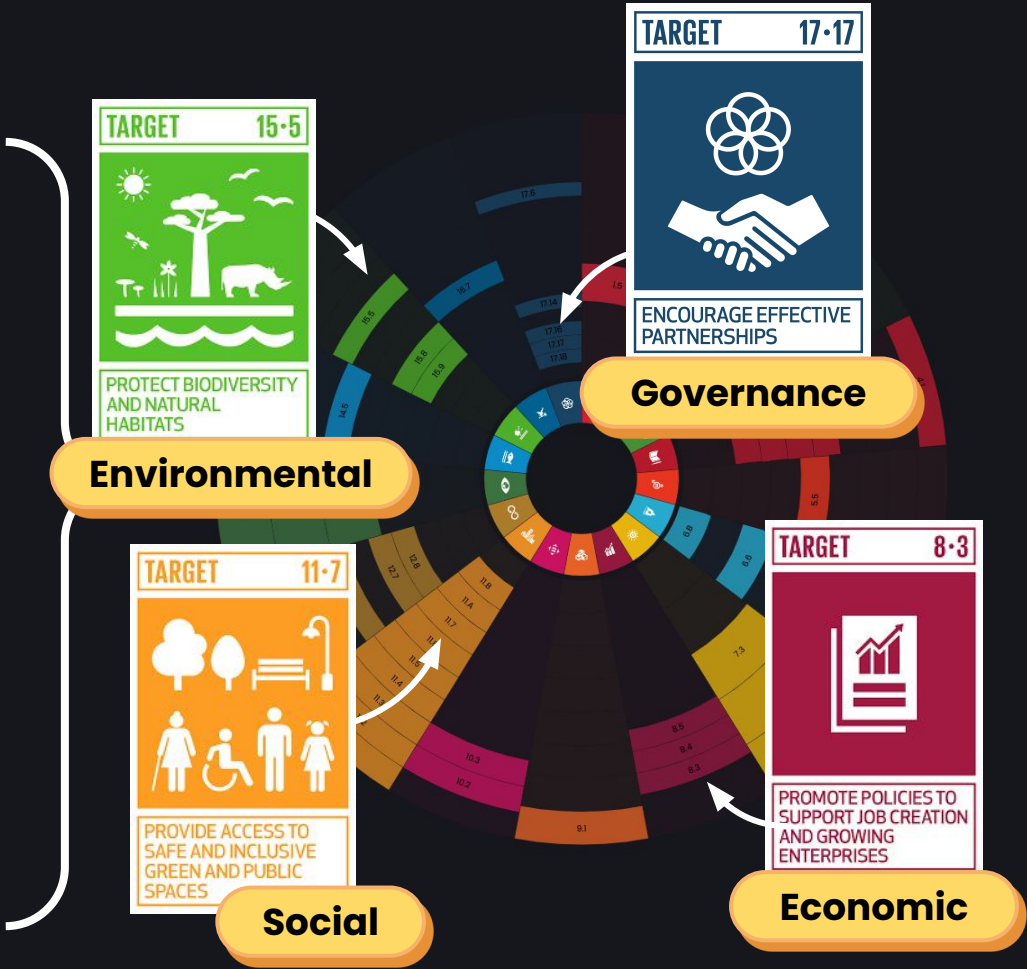
Project B



Project C



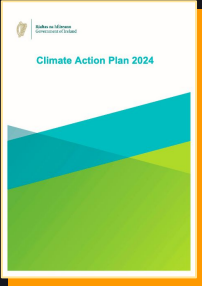
Project D



Show policy coherence



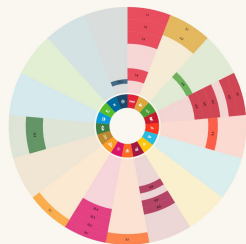
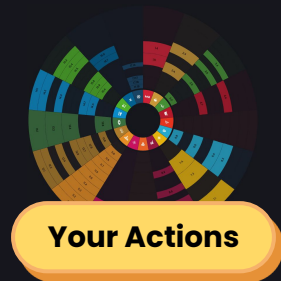
Your Local Plans



Regional / National Plans



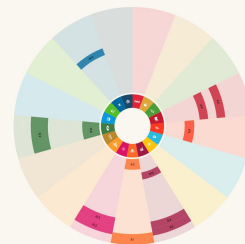
Show policy coherence across Irish Government



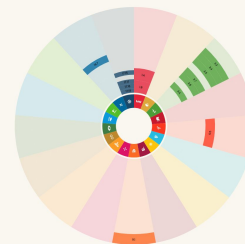
Roadmap for Social Inclusion



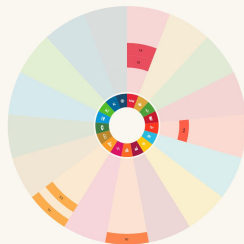
ESD to 2030



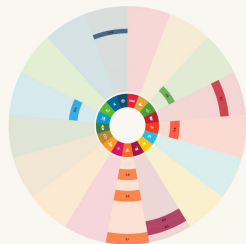
Harnessing Digital



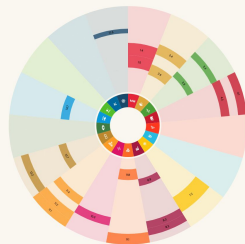
Healthy Ireland



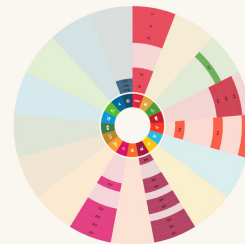
Housing for All



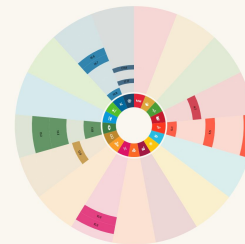
Impact 2030



Our Rural Future



Pathways to Work



Sustainable, Inclusive and
Empowered Communities





Thank you!

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